

Mark Eter

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- Objective** B.B.A. candidate and marketing major with marketing research experience and proven leadership skills seeks entry-level marketing position.
- Education** **Middle Tennessee State University Murfreesboro, TN**
Bachelor of Business Administration, 5/09
Major: Marketing, Minor: Business Administration, Cumulative GPA: 3.2/4.0
- Relevant Coursework** Marketing Research Consumer Behavior
Marketing Management Business-to-Business Marketing
Business Communication Legal Environment of Business
- Internship Experience** **The Gallup Organization, Inc.** **Lincoln, NE**
Summer Intern *Summer 2007*
- Selected as one of 10 interns from more than 1000 applicants
 - Researched and designed study on relationships in the workplace
 - Surveyed general public for marketing research studies
 - Attended two-week advertising seminar and created ad for local telephone company
- Additional Experience** **Housing and Residential Life, Middle Tennessee State University** **Murfreesboro, TN**
Resident Assistant *8/2006 to Present*
- Help residents acclimate to university life by providing information on programs and services
 - Ensure policies and procedures are adhered to and offer suggested solutions for disputes
 - Serve as liaison between housing administration and residents
 - Assist resident director with opening and closing procedures of residence hall
- Honors and Activities**
- National Dean's List
 - MTSU Academic/Work Scholarship
 - Pi Sigma Epsilon, Professional Sales and Marketing Fraternity, 2004-Present
 - Student Government Association, House of Representatives, 2004-Present
 - MTSU Band of Blue, 2004-Present
- Skills**
- Proficient in Microsoft Word, Excel, PowerPoint and Publisher
 - Salesmanship
 - Public Speaking